

Master of



BUSINESS ADMINISTRATION

*Earn an accredited American Degree
in Belgrade!*





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Franklin University*

“Franklin's MBA is developed and designed for working professionals seeking an impactful graduate business education from faculty who combine extensive practical experience with advanced degrees in their disciplines.”

International MBA Program

The future of business is filled with challenges and uncertainty. The rapid evolution of technology and global accessibility are creating sweeping changes to our landscape, shaping a world that relies on responsible and transformational leadership. Franklin University's American MBA program offers a unique, international experience to create the leaders of tomorrow.

Our MBA program begins with an adaptive approach so you can quickly analyze and apply theory to an international business situation. It develops you personally and professionally through practical understanding and real-world application of business theories. Studies include social responsibility, analytics, and contemporary communication while building strategic thinking within the ever-changing global marketplace. Through elective options, you also can customize your studies based on your career aspirations.

Recognized for excellence worldwide, the Franklin MBA Program allows you to earn an American master's degree in as few as 14 months. It is designed for those wanting to develop more meaningful contributions within their work, their organization and to the worldwide market. It provides the leverage needed to compete in business today and well into the future.



Why choose Franklin University MBA in Serbia?

In today's demanding workplace, it's increasingly important to define your unique professional value. Regionally accredited and nonprofit, Franklin has been geared toward – and is passionate about – providing a quality education for busy working adults since 1902.

Today, you can find nearly 45,000 Franklin alumni around the world serving the communities in which they live and work.

What expertise will you gain?

- Create and communicate sustained, coherent arguments in two or more media, to both internal and external audiences of a business organization.
- Integrate and initiate tactical, operational and strategic decision making to address organizational challenges.
- Lead, manage and contribute as a member to project teams with students from around the world.
- Design and execute solutions for problems using a multi-functional, internationally translatable business approach.
- Deconstruct and reformulate business decisions by applying theoretical and practical perspectives from multiple disciplines.

MBA COURSES (36 HOURS)

Students are admitted to the MBA program periodically throughout the year. MBA courses are each 4 credit hours and six weeks in length.

MGMT 707 MBA Foundations

MGMT 711 Business Environment

ECON 723 Managerial Economics

MKTG 721 Marketing Management

ACCT 729 Financial and Managerial Accounting

HRM 713 Human Resource Management

OSCM 731 Operations Management

FINA 737 Corporate Finance

MGMT 741 Strategic Management

Admission Requirements

- Eligibility is assessed through your experiences, accomplishments, and academic record as well as through an essay and résumé
- A baccalaureate degree from an accredited college or university
- Conditional admission may be offered to students with a GPA of less than 2.75
- Proficiency in writing and English language skills



AN AMERICAN DEGREE, EARNED IN SERBIA

Franklin University, in partnership with the largest private university in Serbia and the region, offers the fully accredited Franklin MBA program for students who choose to study in Belgrade, Serbia.

OVERALL EXPERIENCE OF STUDYING

Students who enroll into the MBA program in Belgrade will be exposed to the same overall experience their fellow-students receive while studying at Franklin in Columbus, Ohio, or any other Franklin's campus. This experience underlines Franklin's professors who travel to Belgrade to carry out lectures and consultations, students' full access to Franklin's proprietary BlueQuill LMS.

BELGRADE, WHAT A CITY!

Belgrade is the capital of Serbia. Its urban landscape gathers millions of tourists annually, many of which fall in love with the city. Belgrade offers great content for just about anyone, making it one of the students' capitals of the world! Just look it up.

PARTNERSHIP IN EXCELLENCE

Franklin University has carefully chosen to partner up with a University that shares its reputation and quality standards. Singidunum University is the largest private university in the region, fully accredited and recognized for its respective standards by the hundreds of internationally accomplished scholars, and tens of thousands of students. For a limited time, thanks to the academic partnership between Franklin and Singidunum, students get to have an increased control over their tuition fees and living expenses!

GETTING STARTED



Express interest through email, or give us a call



Request official college transcripts



Submit Admission Essay along with résumé

You will be notified of your acceptance into the program by the Graduate Admissions Office

LEARN MORE

franklin.edu/singidunum/mba

CONTACT:

Address: 32 Danijelova Street, 11000Belgrade, Republic of Serbia

Phone: +381 11 3094 041

E-mail: study@singidunum.ac.rs

Web: franklin.edu/singidunum/mba



Franklin University is accredited by The Higher Learning Commission.

Franklin University does not discriminate on the basis of age, religion, race, ethnicity, color, national origin, ancestry, immigration status, sex, sexual orientation, gender identity or expression, marital or familial status, disability, or veteran or military status. For inquiries about the University's non-discrimination policies, please visit <https://www.franklin.edu/about-us/policy-information/discrimination-harassment-sexual-misconduct>.