

*Master of*



# BUSINESS ADMINISTRATION

*Earn an accredited American Degree  
in Belgrade!*





**ANDY IGONOR, PH.D.**

*Dean, Ross College of Business,  
Franklin University*

“Franklin's MBA is developed and designed for working professionals seeking an impactful graduate business education from faculty who combine extensive practical experience with advanced degrees in their disciplines.”

## *International MBA Program*

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The future of business is filled with challenges and uncertainty. The rapid evolution of technology and global accessibility are creating sweeping changes to our landscape, shaping a world that relies on responsible and transformational leadership. Franklin University's American MBA program offers a unique, international experience to create the leaders of tomorrow.

Our MBA program begins with an adaptive approach so you can quickly analyze and apply theory to an international business situation. It develops you personally and professionally through practical understanding and real-world application of business theories. Studies include social responsibility, analytics, and contemporary communication while building strategic thinking within the ever-changing global marketplace. Through elective options, you also can customize your studies based on your career aspirations.

Recognized for excellence worldwide, the Franklin MBA Program allows you to earn an American master's degree in as few as 14 months. It is designed for those wanting to develop more meaningful contributions within their work, their organization and to the worldwide market. It provides the leverage needed to compete in business today and well into the future.



## *Why chose Franklin University MBA in Serbia?*

In today's demanding workplace, it's increasingly important to define your unique professional value. Regionally accredited and nonprofit, Franklin has been geared toward – and is passionate about – providing a quality education for busy working adults since 1902.

Today, nearly 10,000 students from all over the world advance their careers through Franklin's flexible, relevant coursework.

## *What expertise will you gain?*

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- Create and communicate sustained, coherent arguments in two or more media, to both internal and external audiences of a business organization.
- Integrate and initiate tactical, operational and strategic decision making to address organizational challenges.
- Lead, manage and contribute as a member to project teams with students from around the world.
- Design and execute solutions for problems using a multi-functional, internationally translatable business approach.
- Deconstruct and reformulate business decisions by applying theoretical and practical perspectives from multiple disciplines.

## **MBA COURSES (36 HOURS)**

Students are admitted to the MBA program periodically throughout the year. MBA courses are each 4 credit hours and six weeks in length.

**MBA 707** MBA Foundations

**MBA 711** Business Environment

**MBA 723** Managerial Economics

**MBA 721** Marketing Management

**MBA 733** Financial & Managerial Accounting

**MBA 713** Human Resources Management

**MBA 731** Operations Management

**MBA 737** Corporate Finance

**MBA 741** Strategic Management

# Admission Requirements

- Eligibility is assessed through your experiences, accomplishments, and academic record as well as through an essay and references
- A baccalaureate degree from an accredited college or university
- Conditional admission may be offered to students with a GPA of less than 2.75
- Proficiency in writing and English language skills



## AN AMERICAN DEGREE, EARNED IN SERBIA

Franklin University, in partnership with the largest private university in Serbia and the region, offers the fully accredited Franklin MBA program for students who choose to study in Belgrade, Serbia.

## OVERALL EXPERIENCE OF STUDYING

Students who enroll into the MBA program in Belgrade will be exposed to the same overall experience their fellow-students receive while studying at Franklin in Columbus, Ohio, or any other Franklin's campus. This experience underlines Franklin's professors who travel to Belgrade to carry out lectures and consultations, students' full access to Franklin's proprietorial BlueQuill LMS, and opportunity to continue studying at any of Franklin's campuses in the US if they choose so.

## BELGRADE, WHAT A CITY!

Belgrade is the capital of Serbia. Its urban landscape gathers millions of tourists annually, many of which fall in love with the city. Belgrade offers great content for just about anyone, making it one of the students' capitals of the world! Just look it up.

## PARTNERSHIP IN EXCELLENCE

Franklin University has carefully chosen to partner up with a University that shares its reputation and quality standards. Singidunum University is the largest private university in the region, fully accredited and recognized for its respective standards by the hundreds of internationally accomplished scholars, and tens of thousands of students. For a limited time, thanks to the academic partnership between Franklin and Singidunum, students get to have an increased control over their tuition fees and living expenses!

## GETTING STARTED



Express interest through email, or give us a call



Request official college transcripts



Submit Admission Essay along with résumé

You will be notified of your acceptance into the program by the Graduate Admissions Office

## LEARN MORE

[franklin.edu/singidunum/mba](http://franklin.edu/singidunum/mba)

## CONTACT:

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Franklin University is accredited by The Higher Learning Commission.

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