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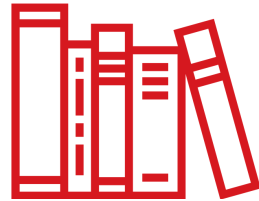
# UNDERGRADUATE ACADEMIC STUDIES





# KNOWLEDGE

Competence | Foreign languages | Information technologie



# EMPLOYMENT

Practical knowledge | Industry-oriented | Business skills



# CAREER

Personal skills | Motivation | Creativity

# SINGIDUNUM UNIVERSITY

START YOUR JOURNEY TO SUCCESS!

Welcome to Singidunum University!

Our English-taught study programmes - both under- and postgraduate, accredited under the Law on Higher Education, enable you to earn an internationally recognised diploma and open the door to further education and participation in labour market in all parts of the world.

Teaching is realized through a blended model, i.e. traditionally (ex-cathedra) and online with the support of the Microsoft Teams platform.



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Study programme:  
**BUSINESS ECONOMICS**

Options:

- ▶ Accounting and Auditing
- ▶ Finance and Banking
- ▶ Marketing and Management
- ▶ Human Resources Management

Study programme:  
**TOURISM,  
HOSPITALITY AND  
FOOD ECONOMICS**

Options:

- ▶ Tourism
- ▶ Hospitality
- ▶ Food Economics

Study programme:  
**INFORMATION  
TECHNOLOGIES**

Study Program:  
**SOFTWARE AND  
DATA ENGINEERING**

Options:

- ▶ Embedded systems
- ▶ Data Science

Study programme:  
**ENVIRONMENT  
AND  
SUSTAINABLE  
DEVELOPMENT**

## MISSION

The mission of Singidunum University is to provide the highest academic standards and ensure the acquisition of knowledge and skills in accordance with the needs of society and planned national development.

# LET'S BUILD YOUR SUCCESS TOGETHER!

WELCOME TO SINGIDUNUM UNIVERSITY!

## Our President's Address

Dear students,  
These days, you have an important decision to make. It is the decision to continue your education that will affect your future professional life and the plans you have. A university degree is important to start your career. It shows where you come from, where you studied, how much you were able to learn and whether you are ready for the next challenge - employment. The diploma testifies about you, but also about us who need to pass on the necessary knowledge for the future. At Singidunum University, we are aware that we bear part of the responsibility for your future. Our goal is for you to acquire education and practical skills at our University that will enable you to make and realize big plans. That is why every day, with our fellow professors from the country and the world, we work to get you to acquire a diploma that you are proud of and that is appreciated by everyone who is part of your plans for the future.

Singidunum is the first private university to be accredited under the new Higher Education Act. Today, more than 10,000 students study at Singidunum University. Classes are held in 20,000 m<sup>2</sup> of impressive spaces with the necessary computer and internet equipment, audio-video and other equipment necessary for the modern teaching activities. The university has 20 amphitheatres, 50 auditoriums and 14 computer rooms.

The curricula at the University are in line with the principles of the Bologna Declaration and enable the European Credit Transfer System (ECTS). The study programs are adapted to the needs of the modern business environment, and the classes are taught by over 300 eminent professors, with experience from home and abroad. The university cooperates successfully with higher education institutions from Europe and the USA, as well as a partnership with leading representatives of the Serbian business world.

Its activities are primarily orientated towards the education of highly qualified personnel, experts in certain fields, who will contribute their knowledge to social and economic development of a modern Serbia. Therefore, the mission of the University is to enable transfer of modern knowledge, methods and scientific techniques as applied in developed university centres throughout Europe as well as to build on achievements of the higher education system of state universities in the country. The university strives to educate and train staff who will have an enviable level of knowledge and use internships to incorporate them into current business trends, allowing them to be competitive in the job market.



Professor Milovan Stanišić  
President of Singidunum University



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# UNDERGRADUATE ACADEMIC STUDIES

(240 ECTS / 300 ECTS)

The faculties of Singidunum University organize bachelor's degree programs, which usually take four or five years of study to complete, and further education can be continued by pursuing postgraduate one-year master's and three-year doctoral degrees.

▶ Upon completion of their studies, students acquire 240/300 ECTS.

All study programs are accredited, and Singidunum University has a clearly defined Quality Strategy in which you also, as students, participate in the process of continuous improvement of the quality of studies. Our students are graded according to publicly announced criteria and rules, and procedures are adjusted to modern exam procedures. Teachers adapt their lectures and textbooks to modern conditions and market needs. During their studies, our students acquire theoretical and practical skills knowledge as well as the skills necessary for employment after studies. It is up to you to regularly attend classes and to study. Thanks to the information system, student service and the committed employees, the University has simplified all administrative and technical processes.

The electronic services of the University enable students to register for exams and review the results of pre-examination activities and exam results, monitor recorded payments, evaluate teaching staff and study conditions, select elective courses and have direct access to student e-mail. At Singidunum University student internship is mandatory, because we believe that during their studies students need to gain experience for the job they have chosen. Singidunum University's affiliation with business and social institutions improves the position of our students in the labor market. Constant activities aimed at establishing wide-ranging international cooperation enable students of Singidunum University to participate in student exchange programs within the European educational area, which greatly increases their job prospects, both home and abroad. Choosing a faculty is not just about choosing a place to spend the next four years. It is also a decision on how you will direct your life and which program will help you the most to achieve your goals. Before you make a final decision, it is very important to be absolutely certain the university/faculty you want to attend is accredited.

[study.singidunum.ac.rs](http://study.singidunum.ac.rs)

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# BUSINESS ECONOMICS

(240 ECTS)

This programme is conducted in **SERBIAN AND ENGLISH** language



UPON SUCCESSFUL GRADUATION, THE STUDENTS WILL OBTAIN THE ACADEMIC TITLE:

## BACHELOR OF ARTS IN ECONOMICS (BA IN ECONOMICS)



The study programme Business Economics offers four options:

- ▶ ACCOUNTING AND AUDITING
- ▶ FINANCE AND BANKING
- ▶ MARKETING AND MANAGEMENT
- ▶ HUMAN RESOURCES MANAGEMENT

The Faculty of Business in Belgrade, one of the region's leading institutions providing education in the field of Economics, is offering four modules for a degree in Economics.

The key aspect of the teaching process at the Faculty of Business in Belgrade is the use of case study methodology, which allows the students to develop systematic and analytical problem-solving skills through analysis of case studies of successful companies in the country and abroad.

Advanced software in the field of finance and accounting such as SAP, Lidder, PS.IT MPP2, Coin & Fund platforms are used in teaching applied economics courses.



Students' continuous effort in developing professional business skills (hard skills) and personal business skills (soft skills) enables them to acquire a range of competences necessary for successful career development. Another advantage of this modern study programme is the possibility of learning two foreign languages; English is compulsory, whereas the second foreign language is optional: Spanish, Italian, German, Russian, French and Greek.

Singidunum University is the first higher education institution in Serbia to receive the prestigious university affiliation of the global CFA® (Chartered Financial Analyst) Institute.



The graduates of the Faculty of Business, if they use the opportunities and advantages offered, will gain substantial knowledge that will make them stand out from the masses entering the labour market each year.

THE TUITION FEE COVERS TEXTBOOKS, AS WELL AS VIDEO TUTORIALS FOR WORKING STUDENTS.

# ACCOUNTING AND AUDITING

UPON SUCCESSFUL GRADUATION,  
THE STUDENTS WILL OBTAIN THE ACADEMIC TITLE:

## BACHELOR OF ARTS IN ECONOMICS (BA IN ECONOMICS)

Accounting represents the basis for preparation of adequate financial statements with the aim of supporting the process of business decision-making, while auditing contributes to the improvement of the company's overall performance, through identification of its weaknesses and deficiencies and by seeking appropriate methods to overcome such flaws.

### FIRST YEAR

N°	Course title	ECTS
1.	Economics	8
2.	English Language 1	6
3.	The Fundamentals of Computing	8
4.	Quantitative Methods	8
5.	Law	8
6.	Accounting	8
7.	Management	8
8.	Social Psychology	6

### SECOND YEAR

N°	Course title	ECTS
1.	Business Finance	8
2.	International Economics	8
3.	English Language 2	6
4.	Marketing	8
5.	Management Accounting	8
6.	Banking	8
7.	Databases	6
8.	Organizational Behaviour and Corporate Culture	8

(240 ECTS)

### THIRD YEAR

N°	Course title	ECTS
1.	Entrepreneurship	8
2.	Electronic Business	6
3.	I1 / Elective Course (option Accounting and Auditing) Financial Reporting	8
4.	I2 / Elective Course (select 1 out of 6) Italian language Greek language and culture Russian language French language German language Spanish language	8
5.	English Language 2	6
6.	I3 / Elective Course (option Accounting and Auditing) Audit and Audit Regulations	8
7.	I4 / Elective Course (option Accounting and Auditing) Internal Audit	8
8.	I5 / Elective Course (option Accounting and Auditing) Accounting Information Systems	8

### FOURTH YEAR

N°	Course title	ECTS
1.	Strategic Management	8
2.	Foreign Language 2	6
3.	I6 / Elective Course (option Accounting and Auditing) Forensic Accounting	8
4.	I7 / Elective Course (option Accounting and Auditing) Audit Methodology	8
5.	Financial Statements Analysis	8
6.	English language 4	6
7.	I8 / Elective Course (option Accounting and Auditing) Special Financial Reports	8
8.	Practical research and business skills	2
9.	Internship	3
10.	Final Paper	3



# FINANCE AND BANKING

UPON SUCCESSFUL GRADUATION,  
THE STUDENTS WILL OBTAIN THE ACADEMIC TITLE:

## BACHELOR OF ARTS IN ECONOMICS (BA IN ECONOMICS)

Taking into consideration the importance of finances for business operations, companies' growth and economic development in general, it is clear that there will be a growing need for the experts who are capable of improving daily business activities and strategic business decision-making.

### FIRST YEAR

N°	Course title	ECTS
1.	Economics	8
2.	English Language 1	6
3.	The Fundamentals of Computing	8
4.	Quantitative Methods	8
5.	Law	8
6.	Accounting	8
7.	Management	8
8.	Social Psychology	6

### SECOND YEAR

N°	Course title	ECTS
1.	Business Finance	8
2.	International Economics	8
3.	English Language 2	6
4.	Marketing	8
5.	Management Accounting	8
6.	Banking	8
7.	Databases	6
8.	Organizational Behaviour and Corporate Culture	8

### THIRD YEAR

N°	Course title	ECTS
1.	Entrepreneurship	8
2.	Electronic Business	6
3.	I1 / Elective Course (option Finance and Banking)	8
	Monetary Economics	
4.	I2 / Elective Course (select 1 out of 6)	8
	Italian language	
	Greek language and culture	
	Russian language	
	French language	
	German language	
	Spanish language	
5.	English Language 2	6
6.	I3 / Elective Course (option Finance and Banking)	8
	Public Finance	
7.	I4 / Elective Course (option Finance and Banking)	8
	Corporate Finance	
8.	I5 / Elective Course (option Finance and Banking)	8
	Investments	

### FOURTH YEAR

N°	Course title	ECTS
1.	Strategic Management	8
2.	Foreign Language 2	6
3.	I6 / Elective Course (option Finance and Banking)	8
	Financial Markets	
4.	I7 / Elective Course (option Finance and Banking)	8
	Risk Management	
5.	Financial Statements Analysis	8
6.	English language 4	6
7.	I8 / Elective Course (option Finance and Banking)	8
	Valuation	
8.	Practical research and business skills	2
9.	Internship	3
10.	Final Paper	3





# MARKETING AND MANAGEMENT

UPON SUCCESSFUL GRADUATION,  
THE STUDENTS WILL OBTAIN THE ACADEMIC TITLE:

## BACHELOR OF ARTS IN ECONOMICS (BA IN ECONOMICS)

The study module has been designed according to the demands of the contemporary market, considering that an expert in the field of marketing and management needs to be proficient in many aspects - to be educated, communicative, creative and quick-witted in daily business activities, as well as strategic business decision-making processes.

### FIRST YEAR

N°	Course title	ECTS
1.	Economics	8
2.	English Language 1	6
3.	The Fundamentals of Computing	8
4.	Quantitative Methods	8
5.	Law	8
6.	Accounting	8
7.	Management	8
8.	Social Psychology	6

### SECOND YEAR

N°	Course title	ECTS
1.	Business Finance	8
2.	International Economics	8
3.	English Language 2	6
4.	Marketing	8
5.	Management Accounting	8
6.	Banking	8
7.	Databases	6
8.	Organizational Behaviour and Corporate Culture	8

### THIRD YEAR

N°	Course title	ECTS
1.	Entrepreneurship	8
2.	Electronic Business	6
3.	I1 / Elective Course (option Marketing and Management) Marketing Research	8
4.	I2 / Elective Course (select 1 out of 6) Italian language Greek language and culture Russian language French language German language Spanish language	8
5.	English Language 2	6
6.	I3 / Elective Course (option Marketing and Management) Advertising	8
7.	I4 / Elective Course (option Marketing and Management) Project Management	8
8.	I5 / Elective Course (option Marketing and Management) International management	8

### FOURTH YEAR

N°	Course title	ECTS
1.	Strategic Management	8
2.	Foreign Language 2	6
3.	I6 / Elective Course (option Marketing and Management) Consumer Behaviour	8
4.	I7 / Elective Course (option Marketing and Management) Digital Marketing	8
5.	Financial Statements Analysis	8
6.	English language 4	6
7.	I8 / Elective Course (option Marketing and Management) Marketing Logistics	8
8.	Practical research and business skills	2
9.	Internship	3
10.	Final Paper	3

(240 ECTS)



# HUMAN RESOURCES MANAGEMENT

UPON SUCCESSFUL GRADUATION,  
THE STUDENTS WILL OBTAIN THE ACADEMIC TITLE:

## BACHELOR OF ARTS IN ECONOMICS (BA IN ECONOMICS)

The quality of human resources and employee motivation system within a company, represent key factors for its long-term existence on the market, while their creativity affects the quality of relations with prospective buyers and consumers of their products and services.

### FIRST YEAR

N°	Course title	ECTS
1.	Economics	8
2.	English Language 1	6
3.	The Fundamentals of Computing	8
4.	Quantitative Methods	8
5.	Law	8
6.	Accounting	8
7.	Management	8
8.	Social Psychology	6

### SECOND YEAR

N°	Course title	ECTS
1.	Business Finance	8
2.	International Economics	8
3.	English Language 2	6
4.	Marketing	8
5.	Management Accounting	8
6.	Banking	8
7.	Databases	6
8.	Organizational Behaviour and Corporate Culture	8

(240 ECTS)

### THIRD YEAR

N°	Course title	ECTS
1.	Entrepreneurship	8
2.	Electronic Business	6
3.	I1 / Elective Course (option Marketing and Management) Human Resource Management	8
4.	I2 / Elective Course (select 1 out of 6) Italian language Greek language and culture Russian language French language German language Spanish language	8
5.	English Language 2	6
6.	I3 / Elective Course (option Marketing and Management) Recruitment and Selection of Human Resources	8
7.	I4 / Elective Course (option Marketing and Management) Digital Human Resource Management	8
8.	I5 / Elective Course (option Marketing and Management) Contemporary Labour Market	8

### FOURTH YEAR

N°	Course title	ECTS
1.	Strategic Management	8
2.	Foreign Language 2	6
3.	I6 / Elective Course (option Marketing and Management) Employee Relations	8
4.	I7 / Elective Course (option Marketing and Management) Employee Development	8
5.	Financial Statements Analysis	8
6.	English language 4	6
7.	I8 / Elective Course (option Marketing and Management) Labour Law	8
8.	Practical research and business skills	2
9.	Internship	3
10.	Final Paper	3



# AFTER GRADUATION



According to a survey done among the members of Singidunum University ALUMNI organization, the graduates of this study program are employed as:

## BACHELOR OF ARTS IN ECONOMICS (BA IN ECONOMICS)

- ▶ actuary
- ▶ investment analyst
- ▶ banker
- ▶ broker
- ▶ customs adviser
- ▶ insurance agent
- ▶ financial analyst/controlor/ director
- ▶ market researcher associate
- ▶ client relationship manager
- ▶ sales network development manager in insurance companies
- ▶ credit manager/advisor
- ▶ tax collector
- ▶ portfolio manager
- ▶ entrepreneur
- ▶ property appraiser
- ▶ risk/damage appraiser
- ▶ scndary school teacher
- ▶ accountant
- ▶ auditor (internal and external)
- ▶ contorling sector officer
- ▶ logistics sector officer
- ▶ insurance risk management associate
- ▶ investment expert
- ▶ finance manager
- ▶ chief accountant
- ▶ project manager
- ▶ financial consultant/ analyst
- ▶ tax advisor
- ▶ audit manager
- ▶ Human Resources Manager
- ▶ Public Relations Manager
- ▶ senior store officer
- ▶ commerical manager
- ▶ sales manager
- ▶ Human Resources associate
- ▶ strategic planner
- ▶ brand manager
- ▶ real estate appraisal
- ▶ insurance associate



THE GRADUATES OF THIS STUDY PROGRAM, IF THEY USE THE OPPORTUNITIES AND ADVANTAGES OFFERED, WILL GAIN SUBSTANTIAL KNOWLEDGE THAT WILL MAKE THEM STAND OUT FROM THE MASSES ENTERING THE LABOR MARKET EACH YEAR.

- ▶ international trade advisor
- ▶ merger and acquisition advisor
- ▶ investment consultant
- ▶ business analyst
- ▶ cash management advisor
- ▶ asset and liability management advisor
- ▶ advertising manager
- ▶ selection and recruitment associate
- ▶ forensic accountant
- ▶ Public administration officer
- ▶ planning and analysis advisor
- ▶ sales and marketing manager
- ▶ commercial operations manager
- ▶ finance consultant
- ▶ accounting and auditing consultant
- ▶ career advisor
- ▶ client relationship associate
- ▶ event planning
- ▶ new products and services development consultant.

OPTIMUM PAID INTERNSHIP

# STUDY IN THE USA



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Together with the American Herzing University, Singidunum University carries out two study programs in business economics (all modules), as well as in information technologies, in a 3+1 format. Cooperation takes place based on mutual recognition of the ECTS, while upon graduates receive their diplomas from the American Herzing University.



Students attend courses at Singidunum University taught in English throughout their first three years of study, while their fourth and final year takes place in the United States at Herzing University, with the option of continuing their education at one of Herzing University's many master's degree programs. This type of cooperation enables students to study in both Europe and in the United States, as well as to obtain a prestigious degree that provides them employment worldwide.

The presented concept of study enables our students to carry out their first years of studies in Serbia, and to continue at one of Herzing University's several campuses in the United States. Herzing University was founded back in 1965. Today, it has over 50 study programs taking place on 11 campuses across the United States. Singidunum University provides all the necessary support for transitioning to the senior year of study.



## CONTACT:

For more detailed information, contact us at:  
Phone. +381 11 30 94 041  
Mob. +381 65 80 83 132  
e-mail: [study@singidunum.ac.rs](mailto:study@singidunum.ac.rs)

[study.singidunum.ac.rs](http://study.singidunum.ac.rs)



Franklin University provides you with a pathway to flourish and grow in your career. Founded as a nonprofit university more than 115 years ago, Franklin has always put students first. As one of Ohio's largest private universities with nearly 45,000 alumni across the world, there is no doubt you will use this valuable degree to serve the communities in which you live and work.



As an accredited, student-centered learning institution, we pride ourselves on creating personalized experiences for our students who come to learn from more than 70 countries around the world. Our focus is on you, and we provide numerous resources and support services to allow you to gain the skills you need for a successful career.

Franklin and Singidunum have partnered to give you what we consider a bridge-style learning experience. You will begin your pathway by enrolling at Singidunum University, the largest private university in Serbia. Upon completing your first year at Singidunum, you will be able to enroll in online courses through Franklin University. You will take Franklin's online courses alongside your studies at Singidunum as you work to complete your degree at Singidunum. Based on the program you're enrolled in, you may have the opportunity to spend your fourth year studying face-to-face at Franklin's main campus in Columbus, Ohio, or its branch campus in Urbana, Ohio.

American degrees are highly reputable and acknowledged anywhere you go. As a Franklin graduate, employers worldwide will recognize your education as authentically American. This unique program will open the doors to your future, providing you with personal growth and professional possibilities.

[study.singidunum.ac.rs](http://study.singidunum.ac.rs)

# TOURISM, HOSPITALITY AND FOOD ECONOMICS

UPON SUCCESSFUL GRADUATION,  
THE STUDENTS WILL OBTAIN THE ACADEMIC TITLE:

(240 ECTS)

**BACHELOR OF ARTS IN ECONOMICS (BA IN ECONOMICS)**

The study programme Tourism, Hospitality and Food Economics offers three modules:

- ▶ TOURISM
- ▶ HOSPITALITY
- ▶ FOOD ECONOMICS

All study programmes and curricula at the Faculty of Tourism and Hospitality Management are designed in accordance with the needs of those who wish to pursue a career in the field of tourism - the most widespread and fastest growing industry in the world at the moment.

Besides available elective options related to tourism and hotel industry, we have started educating experts in the field of food economics.

The tourism industry and its accompanying activities, as well as other organisations within the tourism industry, employ a large number of people.

Long-term forecasts indicate further growth in the number of incoming tourists and tourist consumption in the world and in our country,

This programme is conducted in **SERBIAN AND ENGLISH** language



which will produce a wide range of employment opportunities in the field.

The acquired academic title enables the graduates to perform business activities efficiently.

Singidunum University is an affiliate member and reference regional electronic library of the World Tourism Organisation – UNWTO headquartered in Madrid.



THE TUITION FEE COVERS TEXTBOOKS, AS WELL AS VIDEO TUTORIALS FOR WORKING STUDENTS.



# TOURISM, HOSPITALITY AND FOOD ECONOMICS

UPON SUCCESSFUL GRADUATION,  
THE STUDENTS WILL OBTAIN THE ACADEMIC TITLE:

## BACHELOR OF ARTS IN ECONOMICS (BA IN ECONOMICS)

Classes in this study program are based on a multidisciplinary approach. In addition to specialized subjects, particular attention is paid to knowledge in the field of economics, the use of information technologies, and a minimum of two world languages. Specialized internships are an integral component of the study program. This study program provides students with the opportunity to acquire professional and personal abilities, as well as prepare them to successfully carry out leading professional positions in their careers.

### FIRST YEAR

N°	Course title	ECTS
1.	Economics	8
2.	Psychology	6
3.	Economics of Tourism	8
4.	Quantitative Methods	8
5.	Accounting	8
6.	Business Informatics	6
7.	English Language 1	8
8.	Second Foreign Language 1	8
	Italian language	
	Greek language and culture	
	Russian language	
	French language	
	German language	
	Spanish language	

(240 ECTS)

### SECOND YEAR

N°	Course title	ECTS
1.	Management	8
2.	Marketing in Tourism and Hospitality	8
3.	E1 / Elective Course	8
	Tourism Destination Management	
	Human Resources Management in Hospitality	
	International Gastronomy	
4.	Tourism and Law	8
5.	Tourism and Physical Environment	8
6.	Organisational Behavior and Corporate Culture	8
7.	English Language 2	6
8.	Second Foreign Language 2	6

### THIRD YEAR

N°	Course title	ECTS
1.	Hotel Management	8
2.	Management of Travel Agencies and Tour Operators	8
3.	Business Communication in Tourism and Hospitality	8
4.	E2 / Elective Course	8
	Financial Business in Tourism	
	Financial Business in Hospitality	
	Restaurant Service	
5.	Information Systems in Tourism and Hospitality	7
6.	Management of Cultural Resources in Tourism	6
7.	English Language 3	6
8.	Second Foreign Language 3	8
9.	Practical Training-in the sector of Tourism, Hotel and Restaurant Industry	3

### FOURTH YEAR

N°	Course title	ECTS
1.	Health Aspects of Tourism	8
2.	Consumer Behaviour and Protection In Tourism	8
3.	E3 / Elective Course	8
	Sustainable Tourism	
	Hotel Design and Planning	
	Food Science and Technology	
4.	E4 / Elective Course	8
	Economic and Financial Analysis in Tourism	
	Economic and Financial Analysis in Hospitality	
5.	E5 / Elective Course	8
	Thematic Tourism	
	Quality Management in the Hotel Industry	
	Food Safety	
6.	English Language 4	6
7.	Second Foreign Language 4	6
8.	Practical Research and Business Skills	8



# AFTER GRADUATION



According to a survey done among the members of Singidunum University ALUMNI organization, the graduates of this study program are employed as:

## BACHELOR OF ARTS IN ECONOMICS (BA IN ECONOMICS)

- ▶ Tourist guide
- ▶ Sales manager in tourist agencies
- ▶ Tourist agency manager
- ▶ Tourist agency marketing manager
- ▶ Planning and analysis sector manager
- ▶ Internal control manager in hotel enterprises
- ▶ Internal audit manager in hotel enterprises
- ▶ Receptionist
- ▶ Front office manager
- ▶ Food and Beverages Sector Manager
- ▶ Marketing and Sales Sector Manager
- ▶ Hotel General Manager
- ▶ Assistant General Manager
- ▶ Rent-a-car Agency Manager
- ▶ Airline manager
- ▶ Catering Manager
- ▶ Global Distribution System Manager
- ▶ Cruise Company Manager
- ▶ Tourism Organization Manager
- ▶ Wellness Center Manager
- ▶ Associate in local, regional and national tourist organizations
- ▶ Convention Bureau Manager
- ▶ National Park Manager
- ▶ Aqua Park Manager
- ▶ Theme Park Manager
- ▶ Marketing Manager
- ▶ Tourism Sector Executive within transport company
- ▶ Ethno Village Manager
- ▶ Commercial Operations Executive within transport company
- ▶ Corporate Travel Manager
- ▶ Destination Management Company Manager
- ▶ Associate for tourism related issues in public sector
- ▶ Associate-public event planning
- ▶ Teacher in vocational secondary schools
- ▶ Restaurant and Catering Manager



THE GRADUATES OF THIS STUDY PROGRAM, IF THEY USE THE OPPORTUNITIES AND ADVANTAGES OFFERED, WILL GAIN SUBSTANTIAL KNOWLEDGE THAT WILL MAKE THEM STAND OUT FROM THE MASSES ENTERING THE LABOR MARKET EACH YEAR.

- ▶ Associate in cultural institutions
- ▶ Public Relations Manager
- ▶ Human Resources Manager



# STUDENT MOBILITY



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EXPERIENCE DIFFERENT CULTURAL AND ACADEMIC SETTINGS

SINGIDUNUM UNIVERSITY ORGANISES STUDENT MOBILITIES THROUGH ERASMUS+ PROGRAMME.

Phone: 011/30 94 041, E-mail: [study@singidunum.ac.rs](mailto:study@singidunum.ac.rs)

Student mobility is an opportunity for students to study abroad whilst undertaking their under- or postgraduate degree programmes at their home university.

Singidunum University offers its students a number of mobility opportunities for studies but also traineeship, enabling the mobility students to gain work experience in an international environment.

Support to help them learn the language used for the studies, or the language that is spoken in a host university country ( applicable to mobility between Programme countries).

The benefits of student mobility are numerous. Besides getting to know new people and learning about other cultures, students have a chance to improve their foreign language competence and gain new international and inter-cultural experience. A recent study has shown that the study period abroad develops key-competences, required by a modern labour market, making a students mobility a great asset for increasing employability both in our country and abroad.

The mobility is organised under inter-institutional agreements with foreign universities, or within the Erasmus+ programme which, other than tuition-fee waiver, offers an Erasmus+ Grant, as a contribution for the travel a substance cost. Erasmus+ exchange students are also given access to Erasmus+ Online Linguistic

A study period abroad can last from a minimum of 3 months (or 1 academic term or trimester) to a maximum of 12 months.





# INFORMATION TECHNOLOGY

(240 ECTS)

UPON SUCCESSFUL GRADUATION,  
THE STUDENTS WILL OBTAIN THE ACADEMIC TITLE:

## BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGIES

This study programme is designed to keep pace with the development and innovations in IT field, modern web services, Internet marketing, contemporary managerial approaches, keeping abreast of the requirements stemming from practical implementation of knowledge related to business systems. What makes this programme unique and attractive to prospective students is the fact that it places special emphasis on Internet technologies and web services, which is in agreement with the latest technological innovations in the field.

This study programme enables acquisition of knowledge required for resolving real-life issues associated with understanding, designing,

procuring, selling, installing and organizing of IT jobs within an organization. Furthermore, this study programme offers necessary economics-related knowledge that will enable students to properly understand business systems. Acquired knowledge paves the way for implementing database and information systems in support of business operations. Relying on the knowledge of programming and web site design, as well as knowledge on social networks and Cloud Computing, the students are well-prepared to organize Internet marketing in best possible way and improve the organization's overall performance while keeping pace with the latest trends.

This programme is conducted in **SERBIAN AND ENGLISH** language



The importance of this study programme lies in the study of practical implementations in computer applications associated with e-business, analytics and reporting.

This study programme should educate experts capable of extending support to the organization's business, i.e. make adequate decisions using all available and up-to-date information. In order to do so, it relies on intensive data analysis, decision-support systems, business reporting and other principles that have been lately grouped under an all-encompassing term of Big Data. Upon successful completion of the study programme Information Technology, the students will have a wide range of

possibilities for finding the desired employment in the domain of IT support, website design, online marketing campaigns, data protection in organizations, full information system design, procurement, installation and sale of IT products. This study programme is designed to respond adequately to the needs and requirements of the leading companies in Serbia that fruitfully cooperate with Singidunum University.

THE TUITION FEE COVERS TEXTBOOKS, AS WELL AS VIDEO TUTORIALS FOR WORKING STUDENTS.



\* NASTAVA U CENTRIMA NIŠ I NOVI SAD SE IZVODI PREMA AKREDITOVANOM NASTAVNOM PLANU I PROGRAMU PREDVIĐENOM ZA TE CENTRE

# INFORMATION TECHNOLOGY

UPON SUCCESSFUL GRADUATION,  
THE STUDENTS WILL OBTAIN THE ACADEMIC TITLE:

## BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGIES

The study programme Information Technologies is designed in such a way as to keep pace with the development and innovations in IT field, modern web services, Internet marketing, contemporary managerial approaches, keeping abreast of the requirements stemming from the practical implementation of knowledge related to business systems.

(240 ECTS)

### I GODINA

N°	Course title	ECTS
1.	Information technology fundamentals	8
2.	Mathematics	8
3.	Management	6
4.	Computer Programming Basics	8
5.	Statistics	8
6.	English language 1	6
7.	Basics of Economics	8
8.	Psychology	8

### II GODINA

N°	Course title	ECTS
1.	Computer systems	8
2.	Databases	8
3.	Marketing	6
4.	Web design and multimedia systems	8
5.	Computer networks	8
6.	English language 2	6
7.	Management Information Systems	8
8.	Financial management and accounting	8

### III GODINA

N°	Course title	ECTS
1.	Web platforms	8
2.	Project management	6
3.	Internet marketing	8
4.	I1 / Elective Course	8
	Italian language	
	Greek language and culture	
	Russian language	
	French language	
	German language	
	Spanish language	
5.	I2 / Elective Course	8
	Human resource management	
	Enterpreunership	
6.	Distributed computer services	8
7.	English language 3	6
8.	I3 / Elective Course	8
	Object oriented programming	
	Software Specification and Modeling	

### IV GODINA

N°	Course title	ECTS
1.	English language 4	6
2.	I4 / Elective Course	8
	Organizational behaviour and corporate culture	
	Legal aspects of computing	
3.	Digital strategy	8
4.	Information systems security	8
5.	Practical research and soft skills	1
6.	Practice - internship	3
7.	Final-graduation paper	4
8.	I5 / Elective Course	8
	Big data	
	Computer Networks Security	
	Programming languages	
9.	I6 / Elective Course	8
	Artificial intelligence	
	Software testing	
	Web applications development	
10.	The second foreign language	6



# AFTER GRADUATION



According to a survey done among the members of Singidunum University ALUMNI organization, the graduates of this study program are employed as:

## BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGIES

- ▶ IT sector manager
- ▶ Technical account manager
- ▶ IT consultant
- ▶ ERP consultant
- ▶ System analyst
- ▶ Development Engineer for Content Management System (CMS)
- ▶ Business Information System Administrator
- ▶ Corporate IT planning manager
- ▶ System Implementation and Testing Manager
- ▶ Business analyst and BI system administrator
- ▶ Internet Marketing and Web platform consultant
- ▶ IT application development manager
- ▶ BPM/SOA integration specialist
- ▶ Development Engineer for Business Web Services
- ▶ Development Engineer for Integrated Web Services
- ▶ Services Development Manager base on IT systems
- ▶ Software development team manager
- ▶ Business Processes Analyst/ Designer/ Manager
- ▶ IT Systems Maintenance and Implementation Manager
- ▶ E-business systems development engineer
- ▶ IT System Sales Manager
- ▶ Development Engineer for Distributed Computer Services
- ▶ IT strategy Manager



THE GRADUATES OF THIS STUDY PROGRAM, IF THEY USE THE OPPORTUNITIES AND ADVANTAGES OFFERED, WILL GAIN SUBSTANTIAL KNOWLEDGE THAT WILL MAKE THEM STAND OUT FROM THE MASSES ENTERING THE LABOR MARKET EACH YEAR.



# CERTIFICATES

CERTIFICATES IN THE FIELD OF INFORMATION TECHNOLOGIES, UTILITY SOFTWARE, QUALITY MANAGEMENT AND FOREIGN LANGUAGES

E-mail: [study@singidunum.ac.rs](mailto:study@singidunum.ac.rs)

Numerous internationally recognized certificates can be obtained at Singidunum University.

After passing their exams, students can obtain internationally recognized certificates.

Throughout the course of studies, the university organizes professional lectures, seminars, and specialized courses in various professional fields and foreign languages.

Based on a cooperation agreement with IBM, Singidunum University carried out educational IT programs based on the IBM methodology and its products.

Singidunum University is an associate member of the World Tourism Organization (UNWTO) and other well-known European and international associations.

**THE CERTIFICATES CAN SIGNIFICANTLY IMPROVE YOUR CHANCES OF GETTING A WELL-PAID JOB.**

- ▶ MICROSOFT
- ▶ IBM
- ▶ ORACLE
- ▶ CISCO
- ▶ SAP
- ▶ TÜV
- ▶ PEARSON VUE
- ▶ ECDL
- ▶ NAVICAT
- ▶ LIDDER MONOLIT
- ▶ CFA INSTITUTE
- ▶ MICROS FIDELIO
- ▶ AMADEUS
- ▶ GALILEO
- ▶ English language certificate  
*(in cooperation with British Council)*
- ▶ Spanish language certificate - DELE  
*(in cooperation with Cervantes Institute)*
- ▶ Italian language certificate - PLIDA  
*(in cooperation with Dante Alighieri Society)*

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# SOFTWARE AND DATA ENGINEERING

UPON SUCCESSFUL GRADUATION, THE STUDENTS WILL OBTAIN THE ACADEMIC TITLE:

**DEGREE IN ELECTRICAL AND COMPUTER ENGINEERING**

Students can choose between two study options:

- ▶ **EMBEDDED SYSTEMS**
- ▶ **DATA SCIENCE**



Rapid technological innovations are bringing transformative changes to all industries. As a result, Software and Data Engineering (SDE) related skills and new SDE jobs are emerging every day. More specifically, there is a high need for two professions for which we created our two latest study options: Embedded Systems and Data Science.

Initially, we have reviewed hundreds of job descriptions both in our country and worldwide and discovered emerging trends on the job market. Armed with this knowledge, we have carefully crafted two study options to meet the demand for the most desired skills in the industry. All of our career-track programs are built to align with employers demands when it comes to the skills we teach and the roles we prepare future engineers for.

Novelty and uniqueness of this study program is that it is designed by young SDE professors. They all have obtained their PhD degrees at the top-ranked Universities in the world. Moreover, after graduation, they gained valuable experience in the industry as well as in their ventures with their own startup companies. Therefore, our program is a reflection of their experiences in the leading engineering companies worldwide.

Through our connections in the Silicon Valley, California, we constantly learn about the latest technological changes and we are able to fine-tune our study options and always teach the most modern and sought-after IT skills.

Throughout this study program, our enthusiastic professors will lead you to the highest academic goals. Together, we will create opportunities for our students to get some of the best paid jobs in our country and worldwide.

In the first two years, this study program will teach the students how to code, program basic controllers and understand networks.

Later, students will learn how to develop mobile and social networks applications, design complex data science and internet of things projects, program embedded systems and implement modern industrial control systems.



THE TUITION FEE COVERS TEXTBOOKS, AS WELL AS VIDEO TUTORIALS FOR WORKING STUDENTS.

# SOFTWARE AND DATA ENGINEERING

(240 ECTS)

UPON SUCCESSFUL GRADUATION,  
THE STUDENTS WILL OBTAIN THE ACADEMIC TITLE:

**DEGREE IN ELECTRICAL AND COMPUTER ENGINEERING**

## FIRST YEAR

N°	Course title	Credits
1.	Applied Calculus	8
2.	Principles of computer programming	8
3.	Web design	8
4.	Discrete Mathematics	6
5.	Object oriented programming	8
6.	Signals and Systems	8
7.	Introduction to electronics and computer organization	8
8.	English for software engineers	6

## SECOND YEAR

N°	Course title	Credits
1.	Database systems	8
2.	Functional programming	8
3.	Computer networks	8
4.	Algorithms and Data structures	8
5.	Software specification and modelling	6
6.	Operating Systems and System Programming	8
7.	Web programming	8
8.	Sensor Systems	8
9.	E1 / Elective Course - Foreign Language 1	6
	Spanish Language	
	Italian Language	
	German Language ( <i>recommended</i> )	
	Russian Language	
	French Language	
	Greek Language	

## THIRD YEAR

N°	Course title	Credits
1.	Applied probability and statistics	6
2.	Internet technology and web services	8
3.	Software testing and quality insurance	6
4.	Cloud computing	8
5.	Mobile application development	8
6.	E2 / Elective Course 2	8
	Concurrent computing	
	Artificial intelligence	
	Computer graphics	
7.	E3 / Elective Course 3	8
	Electric measurements and instrumentation	
	Introduction to machine learning	
	Digital image and signal processing	
	Games design	
8.	E4 / Elective Course 4	8
	Distributed systems	
	Computer system architecture	
	Non-relational databases	

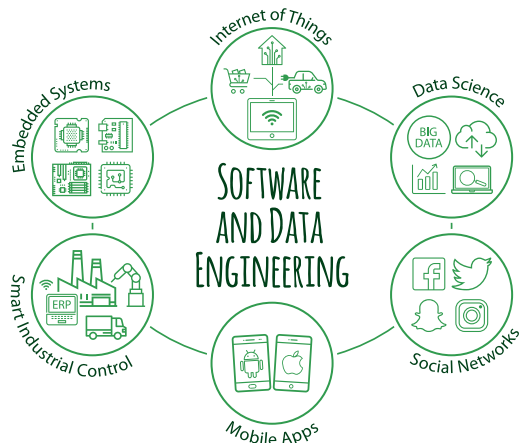


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## FOURTH YEAR

Nº	Course title	Credits
1.	Security aspects in software engineering	8
2.	Internet of things	6
3.	Entrepreneurship in software engineering	6
4.	Internship	8
5.	Diploma thesis	8
6.	E5 / Elective Course 5	8
	Embedded systems	
	Deep learning	
	Computer vision	
	Information retrieval	
7.	E6 / Elective Course 6	8
	Industrial control	
	Data fusion and feature extraction	
	Human machine interaction	
	Blockchain development	
8.	E7 / Elective Course 7	8
	Real time systems	
	Social computing	
	Games computing	
	Data visualization	
9.	E8 / Elective Course 8	8
	FPGA programming	
	Mining massive datasets	
	Virtual and augmented reality	



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According to a survey done among the members of Singidunum University ALUMNI organization, the graduates of this study program are employed as:

**DEGREE IN ELECTRICAL AND COMPUTER ENGINEERING**

THE GRADUATES OF THIS STUDY PROGRAM, IF THEY USE THE OPPORTUNITIES AND ADVANTAGES OFFERED, WILL GAIN SUBSTANTIAL KNOWLEDGE THAT WILL MAKE THEM STAND OUT FROM THE MASSES ENTERING THE LABOR MARKET EACH YEAR.

- ▶ The essential skill of our graduates will be software development.
- ▶ Based on their preferences our graduates can later develop hardware or data product solutions.
- ▶ According to Harvard Business Review, a Data Scientist is the "hottest" job in the 21<sup>st</sup> century. Microsoft, Seven Bridges Genomics, Nordeus are constantly searching for Data Scientists.
- ▶ Due to many business-oriented courses our graduates will be ready to form their own startup ventures as well.
- ▶ In parallel, Embedded Software development is the fastest growing segment of IT industry in our country. MikroElektronika, RT-RK, Schneider Electric, Zuhlke and other companies constantly have open positions for embedded software developers.
- ▶ In addition, courses will be taught in English, so our graduates can easily start their career as a freelancer, or find a job abroad.

# CENTRE FOR CAREER DEVELOPMENT

Career

STUDENT INTERNSHIPS AND EXTRACURRICULAR ACTIVITIES

Phone: 011/30 94 060; 30 94-041, E-mail: [careers@singidunum.ac.rs](mailto:careers@singidunum.ac.rs)

Centre for Career Development of Singidunum University provides assistance to students in directing and successfully launching their careers.

The Centre cooperates with a large number of enterprises and other organisation. It is students' reliable partner on their path towards professional development and successful employment.



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## THE CENTRE PROVIDES THE FOLLOWING SERVICES:

- ▶ Information on professional development opportunities
- ▶ Professional practice organisation
- ▶ Career counselling
- ▶ Extracurricular activities organisation
- ▶ Connecting with potential employers
- ▶ Active job search assistance



# SUPPORT FOR EMPLOYED STUDENTS

INFORMATION ON SUPPORT FOR EMPLOYED STUDENTS AND HOW TO STUDY THEM YOU CAN GET AT:



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Phone: 011/30 94 094, E-mail: [studije@singidunum.ac.rs](mailto:studije@singidunum.ac.rs)

Given modern society's need for continuous development, improvement, and advancement, Singidunum University has used modern information technology to enable and allow better access to study for its employed students.

Support for employed students represents of manner of studying which, with the assistance of modern informational technologies, successfully overcomes the inability of employed students to regularly attend lectures.

By applying information technologies during lectures, mastering the coursework materials will be made easier for employed students, thereby bridging the gap and allowing them to compensate for their absence from classes.

Of the various software tools for managing learning processes, students are provided with the following: multimedia teaching content, video lectures, online tests to test their knowledge, electronic textbooks, and additional literature.



Thanks to different types of electronic media, communication between students and professors is more efficient and effective.

The effectiveness of this type of support is further reflected through investing in professors and assistants in their development as a knowledge coordinator, not simply as a lecturer. The teaching staff of Singidunum University has extensive experience and skills needed for realizing this manner of teaching.

# SPORTS ON SINGIDUNUM UNIVERSITY

INFORMATION ABOUT STUDENT SPORTS ACTIVITIES AND HOW TO ENGAGE YOU CAN GET AT:

E-mail: [sport@singidunum.ac.rs](mailto:sport@singidunum.ac.rs)

Today, the University has men's and women's sports teams in basketball, volleyball, football, and handball. Some great tennis and table tennis players are our students. Intensive efforts are being invested in creating new team sports, individual sports, and new clubs such as water polo and swimming.

Not only do our students participate in Belgrade University League, but they also take part in numerous international competitions, such as "EuroMilano", "Tournoi Des 5 Ballons" Paris, "EuroValencia", "EuroIbiza", "EuroIjada" held in Thessaloniki, Istanbul, Prague, Paris, Berlin. They have also won many medals in all of these competitions. The Singidunum University handball players were the world champions

at the competition held in Beirut, in Lebanon. In our teams, we have both amateur sportsmen students and professional athletes and national team members who eagerly participate in all sports activities organized by Singidunum University.

Our University sports teams train in excellent facilities in the sports halls at the complex of the Serbian Institute of Sports and Sports Medicine in Kosutnjak. The House of Sports of the first national training center of the Institute of Sports and Sports Medicine of the Republic of Serbia is a facility that has the most modern conditions for a wide range of sports activities in the area of over 5.000 m<sup>2</sup>.



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# ENVIRONMENT AND SUSTAINABLE DEVELOPMENT

(240 ECTS)

UPON SUCCESSFUL GRADUATION,  
THE STUDENTS WILL OBTAIN THE ACADEMIC TITLE:

**GRADUATE ANALYST OF ENVIRONMENTAL PROTECTION**

Study programme:

► **ENVIRONMENT AND SUSTAINABLE DEVELOPMENT**

Four-year Bachelor's study programme Environment and Sustainable Development aims to elaborate on the issues of environmental protection, such as pollution, climate change, and biodiversity preservation, from both ecological and economic perspective.

The programme develops the ability to understand the environment and resources of the economy, to define theoretical basics and practical tools of the analysis, quantifications, and the interpretation of the indicator of environmental condition, preservation, and improvement.

This programme is conducted in **SERBIAN AND ENGLISH** language



The programme results from a need to gain specific knowledge of fundamental sciences, but also sciences relating to environmental economics and resources, which are today unavoidable factors in interdisciplinary understanding of environmental phenomenology.

The study programme is the right choice for all those who want to become experts in understanding and creating solutions to contemporary ecological problems.

Economic analysis is necessary, especially today, for defining usefulness, expenses, and assessment of efficiency of various environmental protection instruments and designing new interventions on the way to sustainable development.

The uniqueness of the programme is in the fact that there is an optimum correspondence between knowledge of and skills at fundamental sciences (primarily natural sciences and mathematics) with knowledge and skills relating to socioeconomic fields.

THE TUITION FEE COVERS TEXTBOOKS, AS WELL AS VIDEO TUTORIALS FOR WORKING STUDENTS.

# ENVIRONMENT AND SUSTAINABLE DEVELOPMENT

(240 ECTS)

UPON SUCCESSFUL GRADUATION,  
THE STUDENTS WILL OBTAIN THE ACADEMIC TITLE:

## GRADUATE ANALYST OF ENVIRONMENTAL PROTECTION

The study programme is the right choice for all those who want to become experts in understanding and creating solutions to temporary ecological problems. Economic analysis is necessary, especially today, for defining usefulness, expenses, and assessment of efficiency of various environmental protection instruments and designing new interventions on the way to sustainable development.

### FIRST YEAR

N°	Course title	ECTS
1.	Biology with Ecology	8
2.	Quantitative Methods	8
3.	Environmental Management and Ecological Policy	8
4.	Informatics	6
5.	Geodiversity	8
6.	Basics of Chemistry and Biochemistry	8
7.	Basic of Economics	8
8.	English Language 1	6

### SECOND YEAR

N°	Course title	ECTS
1.	Social Ecology and Sustainable Development	8
2.	Biodiversity Preservation	8
3.	Selected Chapters of Physical Chemistry	8
4.	Natural Hazard	6
5.	Environmental Law	8
6.	Sustainable Management of Water Resources	8
7.	Health and Environment	8
8.	English Language 2	6

### THIRD YEAR

N°	Course title	ECTS
1.	Food Waste Management	8
2.	Ecotoxicology	8
3.	Basics of Mapping Methods	8
4.	Ecological and Economic Instruments in Sustainable Development	8
5.	English Language 3	8
6.	E1/Elective Course 1	8
	Sustainable Management of Forest Ecosystems	
	Protection of Endangered Species	
7.	E2/ Elective Course 2	8
	Green Economy	
	Circular Economy	
8.	E3/ Elective Course 3	6
	Protected Natural Goods	
	Preservation of Biological Resources	

### FOURTH YEAR

N°	Course title	ECTS
1.	E4/Elective Course 4	8
	Sustainable Tourism	
	Sustainable Development of Local Communities	
2.	E5/Elective Course 5	8
	Urban Ecosystems	
	Pollution and Protection of Air	
3.	Climate Change and International Relations	8
4.	Management of Ecoprojects	8
5.	E6/Elective Course 6	6
	Environmental Impact Assessment	
	Environmental Risk Management	
6.	English Language 4	6
7.	Environmental Monitoring	8
8.	Practical Research and Business Skills	8



# AFTER GRADUATION



There is an increasing need for experts in the field of environmental protection and sustainable development. Upon graduation, graduates may find employment in the following institutions/organizations:

## GRADUATE ANALYST OF ENVIRONMENTAL PROTECTION

THE GRADUATES OF THIS STUDY PROGRAM, IF THEY USE THE OPPORTUNITIES AND ADVANTAGES OFFERED, WILL GAIN SUBSTANTIAL KNOWLEDGE THAT WILL MAKE THEM STAND OUT FROM THE MASSES ENTERING THE LABOR MARKET EACH YEAR.

- ▶ international organisations for the protection of nature and the environment;
- ▶ public services and enterprises, local autonomies, agencies, and directions for environmental protection, state and city governments, secretariats;
- ▶ the economy and industry: every type of production and processing requires experts in environmental protection;
- ▶ tourist organisations, organisations managing protected natural goods;
- ▶ consulting houses and agencies dealing with environmental protection;
- ▶ civil society organisations (NGOs) dealing with environmental protection;
- ▶ entrepreneurship and freelance business activities in the field of environmental protection (managing eco-projects, eco-remediation, assessing effects on and risks to the environment, plausibility and justification studies, application of standards and environmental protection certification, etc.)



# INTERNATIONAL COOPERATION

INTERNATIONAL OFFICE - SINGIDUNUM UNIVERSITY  
CONTACT US



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Phone: 011/30 94 041, E-mail: [internationaloffice@singidunum.ac.rs](mailto:internationaloffice@singidunum.ac.rs)

- ▶ *Budha School of Creative Studies, India*
- ▶ *Cyprus University of Technology, Cyprus*
- ▶ *D.A. Tsenov Academy of Economics, Svishtov, Bulgaria*
- ▶ *Dalian Neusoft Institute of Information, China*
- ▶ *Dimitrie Cantemir Christian University, Romania*
- ▶ *Faculty of Law from Cluj-Napoca of Dimitrie Cantemir Christian University, Romania*
- ▶ *Frankfurt University of Applied Sciences, Germany*
- ▶ *Guandarma University, Indonesia*
- ▶ *Hellenic American University, USA*
- ▶ *Herzing University, USA*
- ▶ *Italian Cultural Institute in Belgrade*
- ▶ *Kahramanmaras Sutcu Imam University, Turkey*
- ▶ *Kauno Kolegija/ University of Applied Sciences, Lithuania*
- ▶ *Liepaja University, Latvia*
- ▶ *Moscow Institute of Linguistics, Russia*

The International Office of Singidunum University has initiated cooperation with educational and scientific institutions in many countries through a wide range of activities.

## AGREEMENTS ON COOPERATION

Aiming to continuously improve the quality of studies, the University cooperates with educational and scientific institutions worldwide. International cooperation, in addition to sharing knowledge and experiences, encourages the mobility of our students, graduates and teachers. Further enhancement of international cooperation is one of the strategic objectives of the University.

- ▶ *Obuda University Budapest, Hungary*
- ▶ *Opole University of Technology, Poland*
- ▶ *Plekhanov Russian University of Economics, Russia*
- ▶ *Powislanski College in Kwidzyn, Poland*
- ▶ *Richmond The American International University in London, UK*
- ▶ *Riga Technical University, Latvia*
- ▶ *Russian State University of Trade and Economics, Russia*
- ▶ *St.Cyril and St. Methodius University of Veliko Tarnovo, Bulgaria*
- ▶ *Technical University of Crete, Cyprus*
- ▶ *Technical University of Hamburg, Germany*
- ▶ *The University of Basilicata (Università degli Studi della Basilicata), Italy*
- ▶ *Universita degli Studi di Salerno, Italy*
- ▶ *University American College, Skopje, Macedonia*
- ▶ *University College of Enterprise and Administration, Lublin, Poland*
- ▶ *University of Applied Sciences IMC Krems, Austria*
- ▶ *University of National and World Economy, Sofia, Bulgaria*
- ▶ *University of Primorska, Slovenia*
- ▶ *University of Tourism and Management, Skopje, Macedonia*
- ▶ *University Sinergija, Bijeljina, B&H*
- ▶ *Varna University of Management, Bulgaria*



# MEET OUR GRADUATES

SUCCESS STORIES OF OUR GRADUATES, THEIR STUDY EXPERIENCES AND CURRENT JOB POSITIONS ARE SHARED VIA THE FOLLOWING LINK:

[www.singidunum.ac.rs/upis/graduates/](http://www.singidunum.ac.rs/upis/graduates/)



TIJANA PAVLOVIĆ



ALEKSANDRA  
TATOMIROV



BOJAN VUČETIĆ



OGNJEN RADEVIĆ



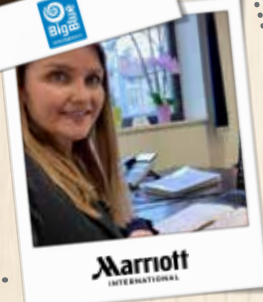
ALEKSANDRA POPADIĆ



DANIELA VRAJ



MIHAJLO VASKOVIĆ



STANA ĐURAN



UROŠ ŽIVALJEVIĆ



NENAD DŽAMBASEVIĆ



ANDELA RAKIĆ



MILICA STOJANOVIĆ



VIDRA ZEČEVIĆ



BOŠKO RUPČIĆ

# PARTNERS IN EDUCATION AND BUSINESS

WE STRIVE TO BE AN IMPORTANT PARTNER IN A VARIETY OF INDUSTRY SECTORS

Over 500 agreements on business and technical cooperation already signed





# TEACHING STAFF

START YOUR JOURNEY TO SUCCESS!

Welcome to Singidunum University!



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## FULL PROFESSORS

Stanišić Milovan  
Pap Endre, emeritus  
Stanišić Nemanja  
Knežević Goranka  
Cvetković Dragan  
Stanišić Svetlana  
Čerović Slobodan  
Veinović Mladen  
Nemec Predrag  
Barjaktarović Lidija  
Radojević Tijana  
Amidžić Lidija  
Čekić Zoran  
Četojević-Simin Dragana  
Dražić Gordana  
Filipović Sanja  
Hadžić Miroslav  
Janićijević Hudomal Snežana  
Jevremović Aleksandar  
Krnjajić Milovan

Micić Ružica  
Milosavljević Milan  
Milovanović Jelena  
Njeguš Angelina  
Perišić Branko  
Petrović Zoran  
Pečaković Gordana  
Popov-Raljić Jovanka  
Radoja Saša  
Reković Vladimir  
Rosić Mirko  
Spalević Petar  
Stojanović Biljana  
Spasić Slađana  
Stojmenović Miloš  
Tomašević Violeta  
Tuba Milan  
Veličković Dragiša  
Veličković Saša  
Vučetić Miljan  
Živković Dejan  
Životić Dragana

## ASSOCIATE PROFESSORS

Baćanin Džakula Nebojša  
Tanasković Marko  
Jovancai Stakić Ana  
Alčaković Slavko  
Marjanović Marina  
Brdar Ivana  
Mizdraković Vule  
Dragičević Nina  
Popović Miroslav  
Adamović Saša  
Anđelković Marija  
Avlijaš Goran  
Babić Lepa  
Bogavac Dragana  
Čuk Ivan  
Dikić Nenad  
Dobrijević Gordana  
Dražeta Lazar  
Đorđević Milošević Suzana  
Gadžić Aleksandar

Gajić Jelena  
Jović Zoran  
Knežević Miroslav  
Marković Velisav  
Marković Vladan  
Milojević Marko  
Nemec Vesna  
Nikić Gordana  
Obradović Đorđe  
Pavlović Danijel  
Petković Sofija  
Prodanović Marijana  
Rapačić Stevan  
Šarac Marko  
Stakić Nikola  
Stefanović Nikola  
Spalević Žaklina  
Stanković Miloš  
Stanković Jelena  
Stanišić Mile  
Stanojević Ristić Zorica  
Terzić Ivica  
Trunić Nenad  
Vranić Valentino  
Vukadinović Predrag  
Zlokolica Vladimir  
Živković Miodrag

## ASSISTANT PROFESSORS

Radovanović Dalibor  
Gavranović Valentina  
Antonijević Miloš  
Atanasov Dragan  
Banić Branislav  
Blagojević Ana  
Borovčanin Dušan  
Bošković Marković Valentina  
Cvijanović Vedran  
Čolović Milica  
Čorboloković Saša  
Dobrojević Miloš  
Đikić-Stojišić Teodora  
Đorđević Aleksandar  
Gajić Tijana  
Georgios Nektarios Lois  
Ilić Marija  
Janićijević Stefana  
Jeremić Jovana  
Jeftić Ilija  
Jovanović Mlađan  
Kilibarda Nataša

Kovačević Ivan  
Kunjadić Goran  
Malić Živka  
Marković Srđan  
Milojković Danka  
Milosavljević Isidora  
Milošević Miloš  
Mohora Emilijan  
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Pavlović Zoran  
Pavićević Marko  
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Petrović Andrija  
Perić Miroslav  
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Savić Đorđe  
Stojmenović Tamara  
Suzić Radmila  
Štrumberger Ivana  
Tuba Eva  
Vujčić Trkulja Maja

## TEACHING ASSISTANTS

Arnaut Uroš  
Bezdan Timea  
Biševac Petar  
Cvetković Daniela  
Čuk Aleksa  
Elsadai Ali  
Gajić Vuk  
Gavrić Stanko  
Gavrilović Jelena  
Kaličanin Kristina  
Kljajić Maja  
Ivanović Andy-Amanda  
Jakić Petar  
Marković Dušan  
Mandić Dušan  
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Nešić Nebojša  
Obradović Ana  
Obradović Maja

Panić Aleksa  
Radosavljević Ivan  
Savanović Nikola  
Tair Milan  
Vidović Mladen  
Vasić Nikola  
Živković Aleksandar

## LANGUAGE TEACHER

Bošković Jovana  
Duvnjak Magdalena  
Đerić Ivana  
Gajić Aleksandra  
Lunić Darija  
Maenza Neda  
Nasradin Katarina  
Nikolić Jelena  
Pantelić Nina  
Petrović Jasna  
Prodanović Đorđević Bojana  
Pupavac Miloš  
Stanišić Nataša  
Nešić Marija  
Travica Jovan  
Veljković Michos Maja

## TEACHING ASSOCIATE

Alimpić Filip  
Dragović Uroš  
Matić Sanja  
Petrović Aleksandar  
Praise David  
Radusin Kristina  
Savić Ilija  
Todorović Mihailo  
Vasić Ivana

## VISITING PROFESSORS

Yuhui Shi  
Ying Tan  
Sachi Nandan Mohanty  
Xin-She Yang

## SCIENCE ASSOCIATE

Stojić Andreja  
Perišić Mirjana

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32 Danijelova Street  
11000 Belgrade, Republic of Serbia  
Phone: +381 65 808 31 32  
E-mail: [study@singidunum.ac.rs](mailto:study@singidunum.ac.rs)

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