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# DUAL DEGREE PROGRAMS

*a message from*  
**DR. DAVID R. DECKER**

As President of Franklin University I invite you to learn more about our University on a global scale. With a 115-year history grounded in career-focused education, Franklin University possesses the resources and expertise to help you succeed. Our partnership with Singidunum University provides the highest quality education opportunities and equips students with the tools they need to succeed in a global marketplace.

Throughout our history, Franklin has been providing students with access to quality higher education in the heart of Ohio and throughout the United States. Additionally, our partnerships have provided opportunities far beyond our domestic borders. As an accredited learning institution, we take great pride in helping students, all across the globe, further their education.

I appreciate your interest in Franklin University, and I wish you great success in your educational journey.



Dr. David R. Decker  
President of Franklin University



welcome to  
**FRANKLIN UNIVERSITY**

Franklin University provides you with a pathway to flourish and grow in your career. Founded as a nonprofit university more than 115 years ago, Franklin has always put students first. As one of Ohio's largest private universities with nearly 45,000 alumni across the world, there is no doubt you will use this valuable degree to serve the communities in which you live and work.

As an accredited, student-centered learning institution, we pride ourselves on creating personalized experiences for our students who come to learn from more than 70 countries around the world. Our focus is on you, and we provide numerous resources and support services to allow you to gain the skills you need for a successful career.

As a student studying at Singidunum, you will be able to seamlessly transfer credits to Franklin University and complete an American-valued dual degree program in four years. This program is not only unique to Serbia, but across the globe.



*Franklin University prides itself on a tradition of*

**STUDENT-CENTERED LEARNING,  
EDUCATIONAL EXPERIENCES**

*and providing support for each student.*



- Dr. David R. Decker, President of Franklin University

together,  
**WE CAN DO MORE**

Franklin and Singidunum have partnered to give you what we consider a bridge-style learning experience. You will begin your pathway by enrolling at Singidunum University, the largest private university in Serbia. Upon completing your first year at Singidunum, you will be able to enroll in online courses through Franklin University. You will take Franklin's online courses alongside your studies at Singidunum as you work to complete your degree at Singidunum. Based on the program you're enrolled in, you may have the opportunity to spend your fourth year studying face-to-face at Franklin's main campus in Columbus, Ohio, or its branch campus in Urbana, Ohio.

As a student participating in Franklin and Singidunum's partnership program, you will graduate with a recognized Serbian degree and a highly-valued American degree in four years. Your dual degrees will stay with you throughout your professional journey. The level of courses you will be taking at Singidunum are equivalent to Franklin courses, allowing you to easily transfer credits to the institution.

American degrees are highly reputable and acknowledged anywhere you go. As a Franklin graduate, employers worldwide will recognize your education as authentically American. This dual program will open the doors to your future, providing you with personal growth and professional possibilities.



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*American degrees are*  
**HIGHLY RECOGNIZABLE AND RESPECTED,**  
*providing students with the necessary tools to*  
**ENTER THE GLOBAL NETWORK**  
*and pursue their career options.*  
”

- Patrick Bennett, Ed.D., MBA, PMP, Vice President, International Institute for Innovative Instruction & Global Operations



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*The dual curriculum is the perfect mix of*  
**PROFESSIONAL AND PERSONAL**  
*development. Students benefit from culturally immersive experiences to better understand*  
**AMERICAN CULTURE.**  
”

- Andy Igonor, Ph.D., Dean of Ross College of Business, Franklin University

## *an introduction to the* **FRANKLIN UNIVERSITY PROGRAMS**

### **B.S. Business Administration**

Businesses flourish when they're managed well, inside and out. Effective business management takes a 360-degree understanding of the entire operation, including finances, marketing, ethics and corporate responsibility. With Franklin's transfer-friendly Business Administration degree program, you'll get the broadest view of business operations, opening up a wide variety of business career paths. (Good thing, considering the average person changes jobs 10 times in a career lifetime).

*for more information, visit [franklin.edu/singidunum/bsad](http://franklin.edu/singidunum/bsad)*

### **B.S. Computer Science**

What do creative thinking, problem solving, competitive salaries and a high-demand field have in common? They're all just a few of the many things a bachelor's degree in computer science has going for it. With the transfer-friendly Computer Science degree program at Franklin, you'll be well-prepared to investigate, assess, design and collaborate on the creation of technology-based solutions that literally change how business is done.

*for more information, visit [franklin.edu/singidunum/comp](http://franklin.edu/singidunum/comp)*

\*F2 status is not available, the B.S. Computer Science program is only offered online at this time.

## *experiencing* **THE HEART OF OHIO**

Franklin University is located in the heart of Columbus, OH, where its downtown location is surrounded by life, industry, sports, arts and culture combined. The city of Columbus has many offerings. Its zoo is rated the top zoo in the country, and it is home to the Best Stadium Experience in Professional Sports – Nationwide Arena, home of the Columbus Blue Jackets hockey team. Educate yourself at the country’s best science center or best library, both located in this vibrant and dynamic city.

Columbus is also a bustling center for visual and performing arts. Its numerous art galleries, live music venues and performance centers attract top artists in music, art, theatre and more, bringing diverse cultures and experiences to the capital city of Ohio. The 15th largest U.S. city, Columbus has a growing, innovative food scene where you can experience cuisine from around the world in one city.

Not only is Columbus a city of creativity, but it is a leader in economical industries as well. Columbus is a thriving professional town and home to many top global and national companies including JPMorgan Chase & Co, Nationwide, Honda, L Brands Inc., Amazon and more. The Columbus 2020 Regional Growth Strategy, a team of 20 economic development experts, is well on their way to achieving their goals to add 150,000 net new jobs, generate \$8 billion of capital investment, raise personal per capita income by 30 percent and earn recognition as a leader in economic development (2019).

Our branch campus located in Urbana, Ohio is home to world-class education and big-city amenities, all tucked away in a quaint town located just 45 minutes away from Columbus. Students can experience the best of small-town values and friendly American Midwestern hospitality. The city features historic downtown shopping and a variety of independently owned restaurants. Enjoy the great outdoors at the city pool, Melvin Miller Park or by biking or hiking on a regional trail.



*For more information about the Dual Degree  
Program offerings contact:*

**[ENTER CONTACT NAME]**

[Enter Contact Title]

[Contact Phone Number]

[Contact Email Address]

Franklin University is accredited by The Higher Learning Commission.

Franklin University does not discriminate on the basis of age, religion, race, ethnicity, color, national origin, ancestry, immigration status, sex, sexual orientation, gender identity or expression, marital or familial status, disability, or veteran or military status. For inquiries about the University's non-discrimination policies, please contact the Dean of Students Office, Otte Student Services Center, 201 S. Grant Ave., Columbus, OH 43215, 614-947-6758, [conduct@franklin.edu](mailto:conduct@franklin.edu).

